



EFFECTIVE WAYS OF ENGAGING MEN

Auckland Wednesday May 22 9.30am – 4.00pm

Jet Park Airport Hotel & Conference Centre, 63 Westney Road, Mangere, Auckland

EFFECTIVE WAYS OF ENGAGING MEN is a men's health promotion training program that focuses on how we can more effectively communicate health and wellbeing messages to men and what agencies and organisations need to know about making their services, programs and resources more men friendly to achieve the best possible outcomes for men and boys. The program is for men and women who work in organisations, services and companies that provide health, welfare, wellbeing or community services for men and boys.

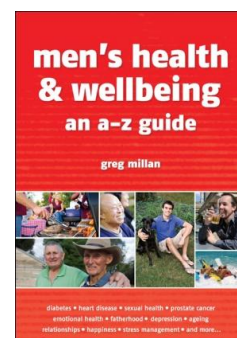
You will learn through input and interactive groupwork:

- What the current national issues are for males and principles of best practice in men's health work
- How to increase your knowledge and skills in men's health work
- How to use the **H.E.A.L.T.H. model** for engaging men
- About current successful men's health promotion strategies and resources
- Ways to develop your own effective men friendly programs and resources for your organisation or service.

The training program will also provide you with an opportunity to network and build collaborative partnerships to improve the delivery of men friendly services in your area. The program is provided in a strengths based model that addresses the social determinants of health.

ABOUT THE PRESENTER

Greg Millan is a social work trained health educator and trainer with over 20 years experience in the men's health promotion area developing and implementing many workshop programs, community events and resources covering a wide range of male health and wellbeing issues. He has worked for Government, Non-government organisations and the private sector. Greg is President of the Men's Health Forum NSW Inc, the peak body for improving men's health in New South Wales and an Executive Member of the Australasian Men's Health Forum Inc., Australia's peak body implementing a social approach to male health. He produces **emale** a free international monthly men's health and wellbeing ebulletin and is the author of **"Men's health & wellbeing: an a-z guide"**.



WHAT PEOPLE SAY ABOUT THE PROGRAM

"Quality information, backed up with email resources is a great combo. I feel a lot more confident about engaging with men in the workplace now."

"The program flowed well, easy to follow with great relevance and practical strategies that I can use."

"Good workshop – no down parts – interesting all the way through."

"Enjoyed Greg's dedication and fairness, consideration and advocacy and his generosity with resources."

COST

\$200 NZ for one day of training | training resources and a copy of **"Men's health & wellbeing: an a – z guide"** (Value \$35) refreshments and lunch | plus 3 month follow up support with your program, project or resource development.

Greg Millan, Men's Health Consultant M 0417 772 390 E greg@menshealthservices.com.au

Web www.menshealthservices.com.au PO Box 953 HAMILTON NSW 2303 Australia